

Danielle Foster

CREATIONS



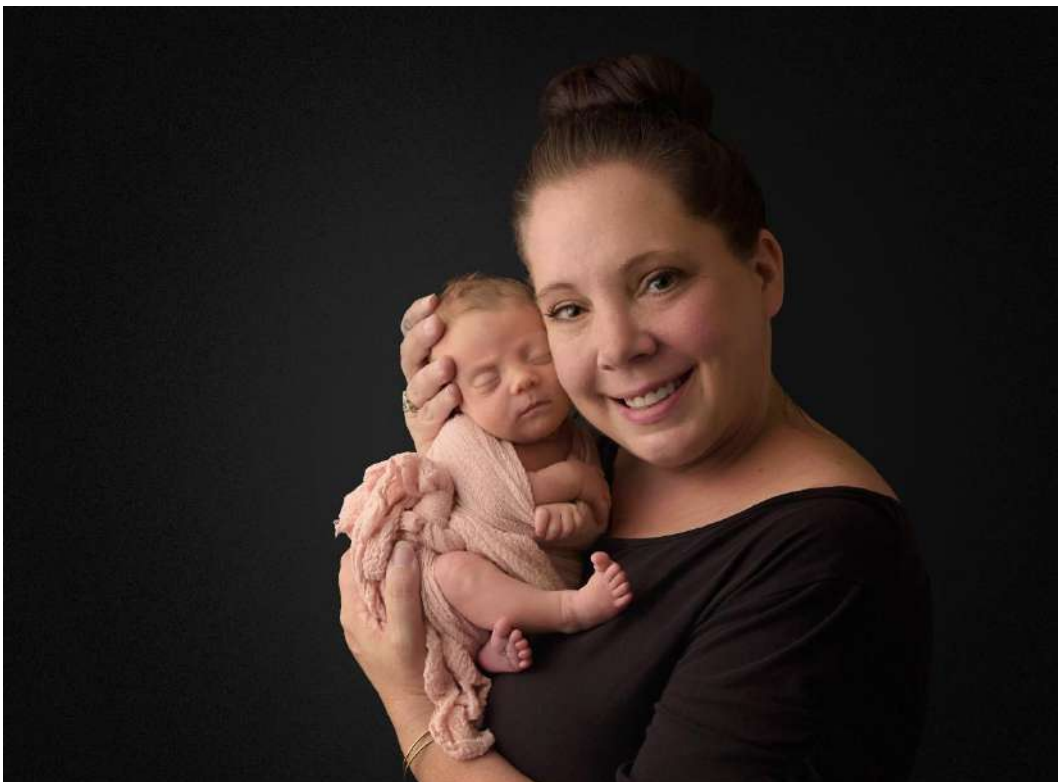
2020 Portrait Guide

Your Life is a Beautiful Story... I'll help you tell it

THIS IS ME

I have been photographing newborns and children for almost 10 years. I am a wife to an amazing husband, a mother of 4 wonderful children and 2 awesome stepchildren, and new in 2017, grandmother of 2! We have a very well blended family! Many clients have lovingly deemed me "the baby whisperer" when it comes to soothing their baby. I have been a nurse since 2006, and started my career as a NICU nurse at the Children's Hospital of Philadelphia. I have found that this experience has settled the minds of nervous new moms and dads when working with their newest miracle.

I am truly honored to capture your life's most precious memories and miracles. I use the word "miracle" because that is what every moment is that is spent with those you love. I have 3 angel babies and know all too well how delicate life is. I take each image with you in mind and want you to fall in love all over again every time you see your photographs. There isn't much to complain about with my job. I meet wonderful families, get to hold and cuddle gorgeous babies, spend time with my trusty sidekick, Jen, and listen to beautiful stories of how each family came to be. The fact that I get to document this journey fills my heart with such joy.



My granddaughter and me

THIS IS MY STUDIO

Danielle Foster Creations Photography was born in 2010. Our business solely supports our family. My husband, Tim, is co-owner and business manager and handles the back-end of the business. He designed and maintains my website as well. We work very well together and fortunately we like each other and enjoy working together! We opened our first storefront studio on Darby Road in Havertown, PA in November 2013. In March of 2015, we moved just up the street to Eagle. In December 2016, we opened a second location on State Road in Media, PA. Sadly, we had to shut the doors in Media after 2 years and decided to combine both locations. In August, 2018, we moved to an amazing 3150 sq/ft location at 1717 West Chester Pike in Havertown. I believe this is our forever home. I am still so excited walking in here. It's just so pretty, inviting, and warm. We want you to feel comfortable enough to kick off your shoes, sit back, and relax without a worry in the world. We love seeing parents kicking back and enjoying the show or comfortable enough to take a nap.

We pride ourselves in the long-term relationships that have developed with our clients who we gladly call our friends. We have had the pleasure of watching

beautiful couples become parents, newborns become toddlers, and those toddlers become big brothers and sisters. It is such a wonderful,



yet incredibly important job. One that we take very seriously but still have fun with you along the way. We know it's difficult to find a photographer to fit your needs, style, and budget and we do our best to meet that fit.

THIS IS TIM

Tim is my husband and business partner. He has been the most supportive person through this whole journey. He is my IT guy, and CFO (because people who are artistic are terrible with money). I am truly so lucky to have him in my life for some many reasons.

THIS IS JEN

Jen is my newest sidekick. She joined us in January, 2019. She is a mom of 2 and has a background in childcare and is more than comfortable with babies and children. She is funny and the kids love her.

THIS IS SAMANTHA

Samantha is my right hand, and left most days. She has been with me since 2015. She pretty much does a little bit of everything. If you have ever come for my holiday experience, then you have probably met her. She is also my administrative assistant, so if you have ever called, facebook messaged, or emailed the studio, chances are, you have spoken to her. I am so grateful that she is a part of this family. She really keeps me steered in the right direction!



BABIES
BABIES
BABIES





and
MORE
BABIES



NEWBORN SESSION INFORMATION

When to Book Your Session

I photograph newborns on weekday mornings only. Of course, you have no idea when you will deliver (unless planned C-section or induction). So, we reserve a certain amount of due dates per month. Booking a few months prior to your due date to ensure your spot is best, but we do realize that time gets away from us all. I just can't promise to get you in. Once you have the baby, we ask that you call us as soon as possible once the baby is born to set up your session. Babies are best photographed within the first 14 days. We are sensitive to Mommy's recovery and we will work with you to schedule your baby. We always tell our new mommies to add us to the bottom of the "We had the baby" list or if it is a scheduled C Section, we can schedule your session in advance! We realize that there are circumstances that could prevent you from seeing us within those first 14 days, such as religious beliefs or extended hospital stays. We photograph newborns up to 12 weeks but please realize that although your images will be gorgeous regardless, your little one may not allow us to "squish" them the older they get. The Petite Newborn Session is only for babies 14 days and fresher.

How Long are the Sessions?

This depends on the newborn session you choose. Depending on which session you choose, and the performance of the baby, they take 1.5-3 hours from start to finish. However, the Petite session is approximately 30-45 minutes. After shooting for so many years, I have a very fluid workflow which allows for cute props, transitions and many poses in a reasonable amount of time.

Feeding Baby

You will give the baby a nice full feed just before you are to leave for the studio. Bottle feeding is the preferred method of feeding if you have already introduced a bottle to the baby. If you are exclusively breastfeeding, of course, that is OK too. It's not unusual that you will have to top the baby off when you arrive. A few days before your session, you will receive a preparation list with full details.

Keys to a Successful Session

Keeping the baby awake for about 90 minutes prior to your arrival helps immensely! I know this will be difficult. Again, more details will follow a few days before your session. As we said before, the baby getting a nice long feed just before you leave! Along with some white noise and a nice warm studio! We set the studio around 75-80 degrees so please dress comfortably!

Retouching

General retouching is provided on your chosen digital or printed images. We suggest using lotion (your preference) on baby's skin in the morning after a bath to keep everything soft and smooth. As babies grow, baby acne and peeling skin will occur. You do not need to worry, as I can usually remove anything. Extensive retouching may require an additional fee. For umbilical cords, we can pose in a way that will disguise it if you prefer, but they cannot be removed during post editing. Remember to fix any chipped nail polish. There is an additional fee for a photoshopped manicure.

Prop Stash

The studio is stocked full of blankets, baskets, textures, wraps, hats, and headbands galore! We have all the popular colors and styles for boys and girls to keep things fresh and new. All materials, wraps, blankets and clothing are washed in dye free detergents after each session. The staff is not permitted to work when sick and everyone involved takes the utmost care to clean their hands and be as gentle as possible with newborns. Depending on the session you select, you may be welcomed to bring anything from your home. In addition, if you have special requests such as an occupation with cool props (i.e.: cop, musician, fireman) just let us know and we can usually accommodate you if the baby doesn't object and is safe for the baby. We take baby safety and care very seriously. You can trust that we will provide all measures to keep your baby in a clean and safe environment.

Clothing for Family

Clothing for parents and siblings is best when it is nice and simple, and free of patterns or stripes. It is best to wear colors that will look great when the artwork is displayed in the home. Muted, light or dark colors, work equally well. Siblings are usually best kept bare feet and for boys, simple jeans and solid t's are recommended. Full families are usually photographed on a white or dark gray background.

Home Sessions

Sorry, but we no longer offer in-home sessions. My studio has an abundance of props, accessories and lighting that simply cannot travel. Any of our image samples you see are done in my studio which is what attracted you to my work in the first place. Plus, it saves you from frantically getting your house in order just after you have a baby.

Baby Posing and "Magic"

Safety is our number one priority and with the many cute baby poses you see, please know that there is retouching involved on our end, and babies are never put in harmful positions. We love babies as natural as they can be, and we also adore many cute modern poses. At all times, there will be an assistant with your baby to assure the utmost safety precautions we can provide.

Style

My style is posed, classic, and timeless. I welcome your input and I would love the colors of the session to go with your personal style and home decor. I want these images to look amazing in your home and that varies from client to client. I have a more simple, neutral, and classic style, however; I keep up with current trends regarding styling and post processing. A few days before your session, you will receive a questionnaire so I can get a better idea of your vision for your session. Once we get started, parents always wonder to my prop section of the studio! You can also just sit back, relax, and give me full creative license if you'd like. The choice is yours.

NEWBORN SESSIONS

Let your new little light shine!



(pictured: Classic Newborn Session Order)

We offer 4 types of Newborn Sessions

The Petite Newborn

The Classic Newborn

The Exquisite Newborn

The Perfect Newborn

Each of our All-Inclusive Newborn Sessions include:

- Tour of Danielle Foster Creations Studios & In-person consultation (optional)
- Pre-session phone, or email consultation to discuss your session
- Time and talent of Danielle Foster
- DFC assistant/staff
- Artistic retouching and enhancement to ensure a beautiful work of art
- Password-protected online gallery of your images
- A digital download of your images (number of images vary per session)

****Payment plans are available**

The Petite Newborn Session - \$499

The Petite newborn is a perfect option for those who want a simpler session and fits a tighter budget. This session is different than our full newborn sessions so please read the details carefully. Due to the length of the session, the Petite Newborn focuses on baby only. Your baby will be surrounded in beautiful wraps and textures, and delicately posed on 3 of our setups: our newborn poser, in a bowl with gorgeous textures, and in one of our cute props. You will be sent a questionnaire, so we can get a good idea of your taste in colors and style. We cannot offer this option to multiples due to the extended time needed. If you are looking for sessions that include parents, grandparents, siblings, and/or fur babies, or are looking for more elaborate posing such as the froggy pose (hands under chin), please check out our full newborn sessions (the Classic, Exquisite, & Perfect Newborn).

Along with those featured above, this session also includes:

- Approximately 30-45 Minute In-Studio Session
- 8 high-resolution images with Print Release via Digital Download
- Option to purchase additional images or upgrade to next package
- Option to purchase USB drive

FULL NEWBORN SESSIONS

The Classic Newborn Session - \$699

This is our most popular session. Along with those featured above, this session also includes:

- Full In-Studio Session
- 15 high-resolution images in color and black and white with print release
- 4x6 color prints of your 15 images
- USB flash drive of your 15 images
- Option to purchase additional images and upgrade to next session option
- Parents, Siblings, and Fur Siblings can be included in this session

The Exquisite Newborn Session - \$824

Our Exquisite Session offers more images than the Classic Session. Along with those featured above, this session also includes:

- Full In-Studio Session
- 20 high-resolution images in color and black and white with print release
- 4x6 color prints of your 20 images
- USB flash drive of your 20 images
- Option to purchase additional images and upgrade to next session option
- Parents, Siblings, Fur Siblings, & Grandparents can be included in this session

The Perfect Newborn Session - \$1299

The Perfect Newborn Session includes **ALL** the images in your gallery (approximately 30-40 images* \$500-1000 in savings).

**Although we give every effort to give you a gallery of our maximum amount available, this cannot be guaranteed number. Number of images in your gallery depends greatly on the cooperation of the newborn and family members. The number of images is based on an average of images in each gallery.)*

Along with those featured above, this session also includes:

- Full Hours In-Studio Session
- 30-40 high resolution images in color and black and white with print release
- 4x6 color and black & white prints of those images
- USB flash drive of your gallery of images
- Parents, Siblings, Fur Siblings, & Grandparents can be included in this session

****At the time you place your order, there is a one-time option to upgrade to any of these sessions without an increase in price. If you choose to upgrade later, the upgrade price increases by 20%.*

MATERNITY PORTRAIT SESSION

I want to highlight that despite swollen feet, sickness, pain, that you are a goddess and should feel like one.



This session focuses on moms-to-be to capture the memories of her beautiful journey of her growing family. When weather permits, I find it very natural to photograph an expecting mom outdoors. Significant others and siblings are more than welcome to participate in these sessions. In-Studio Sessions are photographed on neutral/solid color backgrounds with lighting to suit your taste. Along with those featured above, these sessions also include:

Included in Your Maternity Session:

- Pre-session phone, or email consultation to discuss your session
- Time and talent of Danielle Foster, DFC assistant/staff
- Artistic retouching and enhancement to ensure a beautiful work of art
- Password-protected online gallery of your images
- A digital download of your images (amount of images vary per session)

Maternity Session - \$449 (please see our Small Miracle Plans for discounts)

- 1-2 Outfits (if location permits)
- 8 high-resolution images with Print Release via Digital Download
- Option to purchase additional images
- Option to purchase USB Drive
- Additional fees will apply for sessions requiring longer session times and artistic visions - this will be discussed during your initial consultation

SMALL MIRACLE PLANS & PANELS



As a mother of 4 children, I know as a new mom, things can be overwhelming, and the details can pass in a blur. It is my job to catch the moments the aren't realized as a treasure until they are a memory. Our Small Miracle Plans are a perfect way to document your delightful journey! Capture your favorite milestones, family bonding, and sibling love! You can choose to book your sessions at any time during your child's development. These plans are also beneficial in avoiding possible price increases during the length of your plan. A retainer of \$100 is due at the time of booking your first session and the remaining balance is due at the time of your first session. Payment plans are available.

In & Out Plan - \$399 (regular price \$449.00)

Add this Maternity Session to any Newborn Session

- 1-2 Outfits (if location permits)
- 8 high-resolution images with Print Release via Digital Download
- 4x6 color prints of your digital images (when added to the Classic, Exquisite, or Perfect NB session)
- Option to purchase additional images
- Images added to your newborn session USB (if applicable)
- Additional fees will apply for sessions requiring longer session times and artistic visions - this will be discussed during your initial consultation.

My First Year Plan - \$648 (regular price \$698)

Add this Plan to your Newborn Session and Save!! Paid at the first session)

- Includes 2 milestone sessions during baby's first year
- 6 high-resolution images with Print Release via Digital Download
- Option to purchase additional images
- Option to purchase USB Drive



Watch Me Grow

*****NEW**

PANELS

NEW***

Preggy Panel - \$349

Document your beautiful baby bump each month from week 12 to 40 and/or your little miracles first year every month! Included in this panel:

- Visit our studio monthly (taken at 12, 16, 24, 28, 32, 36, & 40 weeks) for a 5-10 minute session.
- Option to add earlier weeks for additional fee.
- Free newborn addition to the end when you are doing newborn with me
- Custom 10x30 panoramic image (as shown below)
- 1 fully edited digital image from each visit



Sample Preggy Panel (mom delivered at before her 36-week appt)

Watch Me Grow Panel - \$599

Closely document your little miracle's first year every month! Included in this panel:

- Visit our studio monthly for a 5-10 minute session.
- Option to add earlier weeks for additional fee.
- Free newborn addition to the beginning if you are doing newborn with me (but need to know before your newborn session)
- Custom 10x30 panoramic image (as shown below)
- Get \$20 off a smashcake/milestone session when you add it to your one-year visit.
- 1 fully edited digital image from each visit.





MILESTONES
CHILDREN
FAMILIES





SPECIAL MOMENTS
BIRTHDAYS
MILESTONES



CHILD & FAMILY PORTRAIT SESSIONS



Each of our Child/Family Portrait Sessions include:

- Tour of Danielle Foster Creations Studio & In-person consultation (optional)
- Pre-session phone, or email consultation to discuss your session
- Time and talent of Danielle Foster
- DFC assistant/staff
- Fully edited images ensure a beautiful work of art
- Password-protected online gallery of your images
- A digital download of your images (amount of images vary per session) with print release

Milestone Session - \$349

These sessions are perfect for your child's milestone portraits such as birthdays, baby's first year memories, religious events, sweet 16, senior portraits, etc. These sessions are ideal for toddlers and young children as a shorter session keeps the child's interest. Children must be over 12 weeks old. Children under 12 weeks old are considered a newborn. Along with those featured above, this session also includes:

- 20-30 Minute Session In-Studio or Location close to Studio (seasonally)
- Age appropriate props.
- 6 high-resolution images of your choice via Digital Download with Print Release
- Option to purchase additional images
- Option to add USB drive
- Limited to single child or multiples milestone
- Please see family sessions for sessions that include siblings and parents



1 year old milestone Add-Ons

- You may supply a smash cake at no extra charge
- Milk bath with fresh flowers – additional \$50

PA FAMILY SESSIONS

Nothing touches the heart more than seeing a family's love captured in its purest form. Although some of your photos will be posed and looking at the camera, we also encourage natural interaction and play with your family. We want you and your family to have many laughs and smiles during this session and these types of sessions, especially with young children are the least stressful for parents and makes for much better-behaved children and therefore a much more successful session. **As of 2020**, Family Sessions will be only offered in early Fall (weeknights in September). We also have Beach Sessions in June, July, & August (beach guide available upon request)

Petite Family Session - \$499

- 30 minute session
- 8 high-resolution images via Digital Download with Print Release
- Option to purchase additional images
- Option to purchase USB Drive
- Petite Sessions are for In-studio or Outdoor Location within 1 Mile of Studio

Classic Family Session - \$649

- 15 high-resolution images of your choice with Print Release
- Black and White Conversion of your 15 images
- 4x6 color prints of your 15 images
- USB drive flash drive of your 15 images
- Option to purchase additional images

Exquisite Family Session - \$774

- 20 high-resolution images of your choice with Print Release
- Black and White Conversion of your 20 images
- 4x6 color prints of your 20 images
- USB flash drive of your 20 images
- Option to purchase additional images

The Perfect Family Session - \$1249

The Perfect Family Session includes ALL your images in your gallery (approximately 30-40 images* \$500-1000 in savings).

**Although we give every effort to give you a gallery of our maximum amount available, this cannot be guaranteed number. Number of images in your gallery depends greatly on the cooperation of the children and family members. The number of images is based on an average of images in each gallery.)*

- All images in your gallery (approx. 30-40) high-resolution images of your choice with Print Release
- Black and White Conversion of your images
- 4x6 color prints and black & white images of your images
- USB flash drive of your images

Multi-Family Sessions

These sessions are customized to each family depending on the amount of families. We don't ever charge for grandparents as we do not believe the hierarchy should pay. Please contact me for pricing.

{ multi-family }



Beach Sessions – price varies

We spend most of the summer at the South Jersey Shore and have a full range of packages to accommodate most budgets. Please inquire about our Beach Guide for full details!



A LA CARTE ITEMS

Our prints are printed by the highest quality labs and mounted on matte board which will provide your prints with greater protection and a much more attractive display.

Our canvas wraps are made from premium quality materials and comes complete with pre-installed hanging hardware.

Below are our most popular sizes. If you would like another size, please let us know!

Gift Prints

5x7..... \$25.00

8 wallets.... \$48.00

8x10..... \$48.00

Wall Prints

11x14..... \$56.00

16x20..... \$95.00

20x24..... \$134.00

24x36..... \$169.00

30x40..... \$229.00

Canvas Prints

8x10..... \$115.00 20x24..... \$217.00

11x14..... \$146.00 20x30 \$234.00

12x36 pano... \$212.00 24x36..... \$361.00

16x20..... \$181.00 30x40 or
20x60..... \$388.00

Other Fun Stuff

Single Digital Image..... \$50.00

Set of 3 accordion albums..... \$150.00

15 page layflat album..... \$400.00

Framing services..... varies

faqs

Here is a list of FAQ's I created based on client inquiries. Feel free to ask if you don't see an answer to your question here.

HOW SOON SHOULD I SCHEDULE MY SESSION?

I schedule my sessions a few months in advance depending on availability. Contact me as soon as you know you'd like to schedule to have the most variability in dates. Weekend availability is difficult if not planned well in advance. During the Santa Claus and Easter Bunny season, I cannot shoot any sessions.

For newborn sessions, it is best to contact me before the baby is born. See more information about newborn sessions.

Maternity sessions are best scheduled between 30-34 weeks, when mommy's belly is nice and pronounced but when you aren't too uncomfortable.

HOW LONG DO SESSIONS USUALLY LAST?

Petite Family and Maternity sessions take about 30-45 Minutes. Classic to Perfect Family Sessions generally take 45-60 minutes (unless otherwise stated), but I really do not set an alarm.

Newborn sessions greatly vary with each baby and your session choice. More information is included in the newborn section of this guide

WHERE WILL OUR SESSION TAKE PLACE?

Newborn and children sessions take place in my studio. I will do outdoor sessions once children are sitting up unsupported. I do not offer in home newborn sessions any longer. My studio offers a greater versatility in set ups and lighting, so most clients opt for the studio location. Maternity, children (once sitting unsupported), & family sessions are usually outdoors when weather permits. My media location is great for larger families. Outdoor sessions are held within 10 miles of zip code 19083. All locations further than this require a travel fee. Parking and permits are paid by the client when applicable. Depending on what type of feel you'd like for your session (outdoor woodsy, field, urban/downtown), I can recommend a variety of great locations.

ARE YOU STILL DOING FAMILY SESSIONS?

I will be offering a limited amount of family sessions and they will take place in the early Fall (weeknights in September only). We spend the summer (end of June to August) down the shore so the majority of our family sessions are done at the beach in South Jersey shore from Ventnor to Cape May.

WHAT SHOULD WE WEAR?

Keep it simple, keep it fun, keep it you! I love picking a few colors and bring everyone's own personality to the clothing. Keep colors muted or deep. Bright shirts will cast a color onto your skin that will be unpleasing.

Accessories such as scarves, belts, and jewelry add a special touch to your style. Layers with different textures, colors, etc. photograph well and choose clothing without brand names across them or busy patterns.

Newborns – All natural is best. I have a variety of props including hats, covers, headbands, wraps and blankets available for use during the session but you are welcome to bring your own items. Depending on how the baby performs will determine whether props can be utilized.

Maternity – Depending on your type of session (indoor, outdoors, classic or sexy), you will want to choose an outfit to fit your session type and make you feel as beautiful as you are. We will cover some options during our consultation. We also have a few dresses to offer you as well. Choose clothing that really accentuates the belly, it is a maternity session after all!

HOW LONG UNTIL I SEE MY PICTURES?

My typical turnaround time for you to view your online gallery is 10-14 days. Once you make your selection, you will receive a digital download of your images within another 14 days. USB Drives and Prints take about 4-6 weeks to arrive. Albums take about 6-8 weeks. Therefore, I give you a digital download first, so you don't have to wait so long to enjoy and share your images.

WHERE CAN I GET MY DIGITAL FILES PRINTED? DOES IT REALLY MAKE A DIFFERENCE WHERE?

Simply put, YES!! It makes a world of difference where you get your photos printed. I will provide you with a list of recommended places both locally and online so that your photos look their very best! I am not responsible for print quality that is not directly purchased through me.

DO I NEED TO SIGN ANYTHING?

Yes, every client is required to sign a portrait agreement and fill out a session questionnaire.

DO YOU OFFER OTHER TYPES OF PHOTOGRAPHY SERVICES?

YES! I am also a Youth Sports & Activities Photographer for many local organizations and high schools. We also provide photography services for special events when we have the availability such as golf tournaments, corporate parties, holiday parties, etc. I no longer offer wedding photography but I would love to offer you references.

Every year we have **Santa and the Easter Bunny** in our studio as well!!! Beats going to the mall. These events fill up extremely fast, so we recommend you make your appointment as soon as it's posted. Please follow my Facebook page and join our DFC Holiday Experience Group for updates.



BOOK NOW

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CREATIONS

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